2013-2014 CSBS AMBASSADORS

Gevon Guerra | Grace Hanley | Florian Nattero | Sai Samineni | Rachel Wootton

Main Leads: Grace & Florian
Co-Lead: Nat

Connectivity | Dialogue | Mentorship | Outreach | Philanthropy | Service

PROJECTS

Welcome Week Events

• Field Day at the U.
• Participated in a FAFSA workshop and option to fund college.
• Brought 65 5th/6th grade students and 20 parents to explore campus.
• Two ambassadors and recruited volunteers spent an hour every Wed. & Thu. the after-school program to help with homework.
• Partner with major advisers and make applications tablet supported.
• Promoted faculty and student dialogue allowing 15 students to participate in a pre-event dinner with author Wes Moore.

2014-15 Directions:
• Initiated by pilot work of mentors from CSBS faculty.
• Completed preliminary work outlining goals, target audience, applications for mentor & mentee recruitment, and web platform for applications.
• Placed volunteers with 6th graders to assist with completing the CSBS Letter of Intent.
• Recruited mentor from SHS & Alumns.
• Organized and executed partnerships with local restaurants and retailers to raise funds for CSBS student activities.
• Published book projects on campus and increased Instagram following by 3 times compared to beginning of 2013-14 academic year.

Social Media

• Increased visibility for student opportunities centered on academic success, philanthropy, peer mentorship, service, recreation and intra-departmental connectivity.

Main Lead: John

Main Lead: Grace

Main Lead: Valerie

Main Lead: Natalie

Main Lead: John

Main Lead: Rachael & Grace

Main Lead: Alex

The Town & U

Mentor-Mentee Program

• Initiated by student-mentee partnerships benefiting from past mentor and every student should have same opportunity to find good mentors.

Research Workshops

• Planned and conducted panel type workshops to demonstrate increasing student knowledge and to identify avenues of opportunities through the college.

Main Lead: Alex

Assisting: All Ambassadors

Programs

• Successful photo contest via Instagram and Facebook awarding best student photo submission representing their major with local bookstore gift cards.

MUSE Partnership

• Ambassadors created campus-wide awareness for the year’s theme—Civic Engagement—through physical installations, book displays, and digital social media campaigns.

Main Lead: Valerie

Assisting: All Ambassadors

Evening with Malcolm Gladwell of Abravenel Hall

• The Other Wes Moore
  • Partnership with the MUSE Project was fantastic and highly successful.
  • Conducted 9 book groups reaching 103 attendees from Sociology, Psychology, Honors College, Anthropology, HSP, Continuing Ed, Service Learning, LEAP Peer Advisers, etc. and hosted book discussion panel discussion represented by 5 CSBS majors with perspectives from US health compared to other nations, family & consumers studies, politics, & economic health policy.
  • Distributed 221 books.
  • Ambassadors hosted an Open House with catering from Corner Street Bakery.
  • Held multiple tabling sessions handing out information on the college and 500 CSBS logo buttons
  • Invited faculty members and all students to start the academic year with food and conversation.

Main Lead: Natalie

MUSE Partnership

• Ambassadors created campus wide awareness for the year’s theme—Civic Engagement—through physical installations, book displays, and digital social media campaigns.

Main Lead: Natalie

• Ambassadors doubled Welcome Week funding requests totaling $600 for use Fall 2014.

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