



COLLEGE of SOCIAL and BEHAVIORAL SCIENCE

SPRING 2005

Focus on the Human Factor

RICHARD FREEMAN DISCUSSES THE EFFECTS OF GLOBALIZATION ON WORKERS AT THE 8TH ANNUAL ROCCO C. AND MARION S. SICILIANO FORUM

On November 18, 2004, more than 300 people from the community and the University gathered in the Museum of Fine Arts Dumke Auditorium for the 8th Annual Rocco C. and Marion S. Siciliano Forum. Richard B. Freeman, Professor of Economics at Harvard University, addressed a standing-room only crowd as he lectured on "Labor Goes Global: The Effects of Globalization on Workers Around the World."

Freeman is also Co-Director of the Labor and Worklife Program at the Harvard Law School, Director of the Labor Studies Program at the National Bureau of Economic Research, and Co-Director of the Centre for Economic Performance at the London School of Economics. He has published more than 300 articles, many on the effects of globalization on labor around the globe. His research interests include a wide range of topics including the job market for scientists and engineers, the effects of immigration and trade on inequality, and youth market problems.



Professor Freeman

"A degree from an American university will no longer insure our youth will find jobs," Freeman warned the audience. The collapse of communism and intensified competition for jobs in India and China over the past 20 years have dramatically changed the global work force. The number of scientific workers around the world has nearly doubled — from 1.5 billion to 2.9 billion. "There are going to be a lot of [scientists and engineers] to compete with," reported Freeman. "The big adjustment is yet to come. The United States and other developed nations will lose their technical hegemony over the rest of the world... the high-tech edge."

The U.S. will also need to cope with the challenge of lower wages and decreased high-tech exports. The spread of technology benefits the world but also causes advanced countries to lose industries as prices for their products fall. Despite what one audience participant called a "dismal picture for developed countries," Freeman offered this hope: "If we have good economic policies, strong research and



Professor Richard Freeman, Rocco C. Siciliano, and University of Utah President Michael K. Young

development in some sectors, and can get very entrepreneurial and smart immigrants, we could still advance while we wait for the poorer countries to catch up with us ... If we do things right, it can benefit us." Whether or not we are prepared to do things right, Freeman concluded, is still uncertain.

Freeman's lecture was the keynote event of the 2004 Siciliano Forum. Other Forum events included a panel discussion featuring Freeman; Garth Mangum, Economics Department at the U of U; Branko Milanovic, Carnegie Endowment for International Peace; Ajit Singh, Cambridge University; and Rolph van der Hoven, International Labor Office of the United Nations. The panel was moderated by Professor Norman Waitzman of the U of U Economics Department. Following the Forum, the Department of Economics, in collaboration with the Ford Foundation and the Levy Economics Institute, hosted two days of round-table discussions with these and other world-renowned economists.

When transcribed, Dr. Freeman's lecture and the question-and-answer session will be available on the college website at www.csbs.utah.edu.

For additional information about the Siciliano Forum, contact Aleta Tew at (801) 581-8620.

“AN ENTHUSIASTIC THANK YOU”

We are excited to announce that in August of 2004, Barbara Jane Vance provided a generous donation and planned gift to create the Hulda Van Steeter Garrett Memorial Family Strengths Scholarship.



Hulda Van Steeter Garrett

1956 from the University of Utah. She received her master's degree in 1958 from Brigham Young University and a Ph.D. from Stanford University in 1967.

Hulda Price, an only child, was born in November 1904, in Minersville, Utah.

After attending public schools in Beaver County, she attended and received her A.B. degree (major in Child Development and minor in Family Relationships) in 1926 from the University of Utah. Between 1926 and 1941, she taught Home Economics in Utah's secondary schools in Carbon and Salt Lake counties. She married J. Melvin Van Steeter, had a son, and shortly thereafter was widowed.

Mrs. Garrett attended Cornell University, receiving her M.A. degree in 1941. She taught in the U's Home Economics Department from 1941 to 1957, after which she focused her professional skills as a therapist in the Marriage and Family Counseling Bureau at the University of Utah.

During her early years at the U, she married Leon D. Garrett, the comptroller of the University. She retired on December 31, 1969, and was widowed a second time not long after her retirement.

She lived out the remainder of her 91 years in the Salt Lake City, where she died on April 24, 1995.

If you are interested in contributing to the Hulda Van Steeter Garrett Memorial Family Strengths Scholarship, please contact the FCS Department at (801) 581-6521.

To recognize and honor a University of Utah teaching legend, Hulda Van Steeter Garrett, a memorial scholarship in her name has been established by Barbara J. Vance, a U Home Economics graduate.

During the 1940s, Mrs. Garrett introduced what was then a radical new approach to teaching — group discussion.

“Not only did she love teaching and therapy,” said Dr. Vance, “but also she loved her students and clients, individually as well as collectively. Often her students thought of her as a good friend, as well as a fine teacher, and her insights and ability to handle group dynamics were extraordinary.”

Named “the family strengths scholarship” because Mrs. Garrett always focused on the importance of developing strong families — families that produce principle-centered citizens — the scholarship also recognizes Mrs. Garrett's mantra that a strong family is the basis of any moral culture and society.

Recipients of the scholarship will be undergraduate students in Family and Consumer Studies who show the most promise in pursuing a career focusing on developing family strengths, including students studying human development, family interaction, consumer economics, family life education, and marriage and family therapy.

A student of Mrs. Garrett, Barbara Vance has served on the Family and Consumer Studies Advisory Board for the past four years. She authored the history of the department from 1901 to 2001, “Voices from the Past and Present,” which was published in 2001. She earned her B.A. in Home Economics in



Dan Jones

FOCUS ON FACULTY: DAN JONES

In Utah's court of public opinion, one man usually announces the verdict: Dan Jones.

For 45 years, U of U Political Science professor and co-owner of the market research firm, Dan Jones and Associates, Inc., has predicted the winners of almost every major political race, local and national. What is his secret? “You have to be absolutely honest,” Jones says, “[You have to] ask very direct questions of a representative sample of the population and make sure your field research is good. You have to be beyond reproach. That's how you live with yourself.”

Jones' talent and integrity serves him not only in the polls, but also in the classroom and — since 2003 — at the Hinckley Institute of Politics. With Ted Wilson's retirement as Director of the Hinckley Institute last fall, Jones was asked to serve as an Interim Associate Director. The mission of the Hinckley Institute is to promote political and civic involvement as it engages University students in the political process. It offers national and local internship opportunities to students at the U of U. “I really believe in internships,” Jones says. He sees internships as an opportunity for students to bridge the theories they learn in the classroom with real-life experiences in politics and government. “We need well-trained individuals who can apply their knowledge to make a better system.”

Students could not be more enthusiastic about learning from this knowledgeable and dynamic professor. About his teaching and classes, one student commented: “He challenges us every day to make a difference and stresses the widespread impact we can have on this country and the world.”

The U of U, Hinckley Institute of Politics, and community at large look forward to benefiting from Dr. Jones' expertise for years to come.

Editor's note: special thanks for contributions from the Fall 2004 Continuum magazine article by Ann Bardsley and from graduate student Chris Henrichsen.

PLANNED GIVING

When planning your estate, please consider a planned gift to the College of Social and Behavioral Science. We thank the following individuals who have made generous planned gifts to the college and its departments:

*Eugene K. Andreasen
Colleen C. Caputo
Stephen and Cindy Clinger
Siegfried and Ellen Karsten
Stan Katz
Renee Morita and Angus Edwards
Walter and Karen Muir
Steven and Pat Ott
Rocco C. and Marion S. Siciliano
Joan B. Thompson
Roland Tougas
Barbara J. Vance
Dorothy Watkiss
Ted Wilson*

For information about how to include the college in your estate planning, please call Dale Snyder at (801) 585-9200.

ALUMNI SPOTLIGHT

James Sundquist is probably not the oldest living graduate of the College of Social and Behavioral Science, but not many other graduates go back to when the combined History and Political Science Department had only four full-time professors and the whole university occupied just seven academic buildings. The year was 1938.

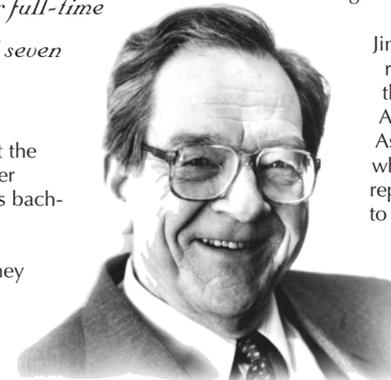
At that time, Jim was already launched on a journalism career at the *Salt Lake Tribune*. Having three years of college credits from other institutions, he decided to enroll at the nearby U to complete his bachelor's degree. Five part-time quarters later, Jim graduated.

Those months at the University gave him more than a degree. They also became a bridge between journalism and a wholly different career, centered in Washington, D.C.

Jim took classes from a summer visiting professor and former Utahn, Spencer Parratt of Syracuse University, and Parratt enticed him to Syracuse for graduate work in public administration. With a master's degree, Jim joined the talent flow to Washington, which needed public administrators — however junior — to organize the new defense agencies in the pre-Pearl Harbor days of 1941.

Employed by the White House's Bureau of the Budget, he was assigned during most of World War II to the Army on management improvement projects. After the war ended, he was released for two years to be Director of Management Control in the military government of Germany, and then returned to the Bureau as both an analyst and — based on his newspaper background — a writer. In that capacity, he helped draft speeches and messages to Congress for President Truman.

This assignment led to yet another career transition — into politics. When Truman left office, Jim gave up his civil service status to serve successively on the staffs of a Democratic National Chairman, a governor and candidate for president (Averell Harriman, NY), and a U.S. senator (Joseph Clark, PA). Then he served as Deputy Under Secretary of Agriculture (1963-1965).



James Sundquist

Finally, Jim moved to a more contemplative life, as a scholar at the Brookings Institution, the oldest and most respected Washington D.C. “think tank.” There, over twenty years, he produced six books and numerous articles and lectures. Subjects ranged from national policy-making processes to federalism, regional development policy, the Presidency and Congress, the political party system, and reform of the Constitutional structure of the government.

Jim's scholarly work has been recognized by some top awards: the Merriam Award of the American Political Science Association (APSA) to “the person whose published works and career represents a significant contribution to the art of government through the application of social science research”; APSA's Eldersveld Award for “a lifetime of distinguished scholarly and professional contributions to the field”; and specialized prizes for his books on Congress and public administration, and an

article on public administration. He has also received two honorary doctoral degrees, and an emeritus award from the University of Utah Alumni Association. Jim served a term as treasurer of APSA, was Director of Governmental Studies at Brookings for a time, and represented the U.S. on the Executive Committee of the International Institute of Administrative Sciences for nine years, editing its journal.

Now fully retired, at the age of 89, he lives with his wife Gerry in a Virginia suburb of Washington. He has returned to Utah only occasionally over the years, primarily for University events (including lecturing at the Hinckley Institute) but most recently to research the early history of his home town — West Point — for a memoir of his Utah childhood.

WHAT'S NEW IN GEOGRAPHY: PLACE, SPACE, AND PEOPLE: THE GEOGRAPHIC INFORMATION SYSTEM (GIS) REVOLUTION

A quiet but profound revolution is occurring. There is a new science and technology that will change the way we do research, conduct business, learn, access public services, and live our daily lives. Geographic Information Systems (GIS) are computer hardware and software systems that capture, store, analyze, and map data associated with locations and things on the earth's surface. By integrating data based on place and time, GIS fosters holistic and sensitive approaches to complex problems such as social exclusion, urban sprawl, disease propagation, and environmental degradation.

The GIS revolution is not limited to geography. Any field that uses data with a locational component (such as census tracts, political boundaries, map coordinates, or street addresses) can probably benefit from these new methods. It is also not limited to academic research or organizations. For example, many private and public sector organizations are using GIS to maximize the efficiency and equity of services and to manage supply chains. In the near-future, people will use GIS-enabled cell phones, web clients, and personal digital assistants to manage their daily schedules and find their way through unfamiliar environments.

Career opportunities in GIS are exploding. A recent study by the US Departments of Labor and Education lists geotechnology as one of the three most important emerging fields with respect to job growth.

For information about how to obtain a Certificate in Geographic Information Science, please see www.geog.utah.edu/programs/gisci.

CSBS ALUMNI/AE, WE WOULD LOVE TO HEAR FROM YOU!

Name _____ Major _____
Address _____
Telephone _____ Email _____
News about you _____

Thank you to all who sent in information! This issue features an article on CSBS alum, James Sundquist. We would love to feature you too. Please return in the mail to Dale Snyder, College of Social and Behavioral Science, 260 South Central Campus Drive, Room 205, Salt Lake City, Utah, 84112-9150 or email to dale.snyder@csbs.utah.edu.

ALUMNI[AE]

COLLEGE ADVISORY BOARD

Irwin Altman
Patrice Arent
John Boyd
David Buchman
Dave Buhler
Anthon S. Cannon, Jr.
Jeff Cardon
Bonnie Dew
John Firmage III
Jesse Gallegos
Stephanie Harpst
James Hinckley
Dan Jones
Howard Jorgensen
Siegfried Karsten
Judy Maack
L. Ralph Mecham
Renee Morita
Jean Overfelt
Jason Pedersen
Sam Grover Rich
Jeff Scott
H. E. Scruggs
Karen Shepherd
Maria Siciliano
Paul Slack
Karen Suzuki-Okabe
Barbara Jane Vance
Leigh von der Esch
Glen Watkins
Jeff Wright

EMERITUS BOARD

Kent Anderson
Eugene Andreasen
Kaye Coleman
Robert Dellenbach
Barbara Denton
Lynn Dougan
Dan England
Beverly Evans
Diana Felt
Donna Gelfand
Shauna Graves-Robertson
DeAnne Dunn Hanson
Barry Ingham*
Donald A. Lewon
Adelma LoPrest
Kathy Wood Loveless
Jack Mark
Scott Mietchen
William Moreton
Walter Muir
June Wilkins Nebeker
Jacqueline Nicholes*
Rex Olsen
Stirling Pack
Donald E. Pugh
Sandra Raucci
D. Brent Scott
Gerald J. Seiner
William Simpson
Ralph J. Thomson
Paul Veasy
Dorothy B. Watkiss
Ted Wilson

*deceased

GRAPHIC DESIGN

Denise Tribble

MESSAGE FROM THE DEAN

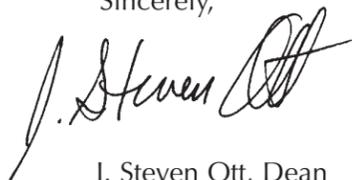
With 2005 and Spring Semester underway, I would like to share a few of the exciting developments in the College of Social and Behavioral Science as well as some challenges we face.

Our faculty is working with colleges and departments across the University to develop new interdisciplinary degree and certificate programs in public policy, applied politics, and global management. At least two of these innovative programs should be approved this spring and ready to accept students in fall 2005. A national search is underway for the new Director of the Hinckley Institute of Politics, an invaluable university and community asset. The Institute of Public and International Affairs (IPIA) is being created, providing energy and focus for many new teaching and research programs. The Center for Public Policy and Administration is providing research support to Governor Huntsman's administration on public policy issues. The 2005 Rocco C. and Marion S. Siciliano Forum will feature Howard Rheingold, a social visionary who will speak on "The Impact of Ubiquitous Instant Access on Social Networks and Social Relations." The 2005 Middle East Lecture Series will once again present an outstanding lineup of international speakers who will challenge us with contrasting viewpoints and analyses on the Middle East. According to a December 2004 *New York Times* story, Shanghai Jiao Tong University, a major research university in China, has ranked The University of Utah the 95th best university in the world!

We hope the worst of the state's budget problems are behind us. President Young and Higher Education Commissioner Kendell are working to establish strong relations with the Legislature and Governor Huntsman. The state faces an enormous backlog of financial needs, however, that will likely limit new funding for higher education. We must find creative ways to educate students and answer social questions. Scholarships given by our alumni and friends will be more important than ever to students with financial needs.

The social and behavioral sciences continue to face demanding times. We are proud to be educating our future leaders. Thank you for continuing to be interested in and supportive of our students and faculty. Please stay in touch — we are always glad to hear from our friends.

Sincerely,



J. Steven Ott, Dean



COLLEGE of SOCIAL and
BEHAVIORAL SCIENCE

THE UNIVERSITY OF UTAH



260 South Central Campus Drive, Room 205
Salt Lake City, UT 84112-9150
www.csbs.utah.edu

Non-profit Organization
U.S. Postage
PAID
Salt Lake City, UT
Permit #571

COLLEGE of SOCIAL and BEHAVIORAL SCIENCE



COLLEGE CALENDAR OF EVENTS

HINCKLEY FORUM

Weekly discussions and lectures

MIDDLE EAST LECTURE SERIES

January 24 – April 5, 2005

THE WOMEN OF WORLD WAR II, AMERICAN WEST CENTER

March 1, 2005

AWARDS LUNCHEON

April 13, 2005

THE U OF U PRESIDENTIAL INAUGURATION

April 15, 2005

GRADUATION AND CONVOCATION

May 6, 2005

SICILIANO FORUM

November 10, 2005

For information about any of these events, please call (801) 581-8620 or visit our website at www.csbs.utah.edu

2005-06 HONOR ROLL SCHOLARSHIPS

We need your help! Please consider making a gift to the **College of Social and Behavioral Science Honor Roll Scholarship Program**. Last year, with your help, we were able to support 31 deserving students. All scholarships are based on financial need. For information, please call (801) 585-9200.

INSIDE THIS ISSUE

- ◆ FREEMAN ADDRESSES SICILIANO FORUM
- ◆ AN ENTHUSIASTIC THANK YOU: GARRETT SCHOLARSHIP
- ◆ FOCUS ON FACULTY: DAN JONES
- ◆ ALUMNI SPOTLIGHT: JAMES SUNDQUIST
- ◆ THE GIS REVOLUTION
- ◆ MESSAGE FROM THE DEAN

COMING SOON: LAST YEAR'S FORUM COLLECTION

A collection of the 2003 Siciliano Forum lectures, *Fragile Families and the Marriage Agenda*, published by Kluwer Academic Press, is expected to be in press in the 2005 calendar year. It can be purchased directly from the publisher or from amazon.com.