



Employer: Keller Williams Utah Realtors

Title: Marketing Internship Description

As a Keller Williams Utah Realtor, Christopher Stange is seeking a Marketing Intern to assist with and implement strategies to successfully outreach to potential clients in the community. The Marketing Intern will assist the Stange Real Estate leadership and staff with expansion of content, communications, and social media platforms. The Intern will work with Stange Real Estate staff to regularly update websites, maintain a social media presence, and draft and distribute marketing outreach, media alerts, blog posts, and other communications materials; the Intern may also suggest improvements and be responsible for the implementation of those improvements. The Intern may work to research and develop potential communications and events that would best serve the maintenance and/or expansion of existing Stange Real Estate initiatives. The Intern could assist with development of new marketing and communications approaches and strategies, preparation of proposals and project plans, and meeting and/or sales logistics. The Intern has the opportunity to become immersed in the entirety of a successful real estate company and contribute to its goals for expansion.

Hours, begin and end date, and holiday schedule will be agreed upon with direct supervisor. The Intern is encouraged to seek internship course credit through the University of Utah. For more information, contact the Internship Coordinator (Dominique Blanc, dominique.blanc@csbs.utah.edu).

Projects/Learning Outcomes:

- The Intern will collaborate with the Stange Real Estate staff to support existing marketing and communications, especially in relation to online presence.
- The Intern will take part in staff collaboration to develop new marketing, event, and communication strategies.
- The Intern may request to be considered for special projects, if schedule allows.
- The Intern will cross-collaborate with Stange Real Estate leadership and staff to ensure open communication and to explore the multi-faceted elements which constitute a private real estate company.

Qualifications and Requirements:

- University of Utah student
- Independent and creative self-starter
- Strong Communication (oral, writing, and presentation) skills
- Professional presence and demeanor

To apply, please send your cover letter and resume to the Internship Coordinator:

Dominique Blanc
University of Utah
Honors College
College of Social and Behavioral Sciences
Dominique.blanc@csbs.utah.edu
330.571.3728