



**Employer: P3 Utah (Nonprofit, Unpaid)**

**Title: Social Enterprise Development Intern**

P3 Utah is a non-profit organization that advocates for the "triple-bottom-line": a collaborative effort to advance a positive business influence on people, planet, and profit (p3utah.org). Led by a group of business owners and professionals working as volunteers, the organization provides a focal point to raise the tide of local interest in fostering the triple bottom line business value system in Utah. P3 Utah is building a strong and focused voice for the community of socially and environmentally responsible businesses.

The Intern will assist P3 Utah's Executive Director on various projects and tasks to gain experience in the field of social enterprise as an underdeveloped component of Utah's triple bottom line sustainable business ecosystem. Social enterprise is focused on advancing the socio-economic status of disadvantaged people through business, including but not limited to: returning citizens from jail/prison, refugees, immigrants, minorities, people with disabilities, women, low-income individuals and families, homeless and remote rural communities. The ideal intern will be committed to investigating and working with these groups of people in an effort to expand the available research to be utilized by relevant stakeholders in government, nonprofit, and private entities. Potential projects include development of social enterprise system maps in the state of Utah, gap analysis, cross-university collaboration and research, and the proposal and subsequent implementation of next-steps regarding these findings. The Intern will have the opportunity to work alongside the Executive Director to make connections with local stakeholders to develop feasible budgets and marketing strategies for proposed implementation plans, and a dedicated Intern will have the opportunity to follow this important process from start to finish. The Intern will have the opportunity to examine and develop strategy and policy to develop an entire support system for an economic sector focused entirely on generating social good. The Intern will not just observe; they will be mentored in a lead role with increasing responsibility for a project which will propel lasting social change.

Ideally, the Intern will remain with P3 Utah for up to four semesters, and assignments will be mostly long-term and progressively independent in nature. Hours are flexible: the Intern and the Executive Director will meet in-person once a week to assess progress and determine workload. The position is available starting in August 2017 for two to four semesters. **The Intern is encouraged to seek internship course credit through the University of Utah.** For more information, contact the Internship Coordinator (Dominique Blanc, [dominique.blanc@csbs.utah.edu](mailto:dominique.blanc@csbs.utah.edu)).

**Projects/Learning Outcomes:**

- The Intern will collaborate with the Executive Director on a year-long initiative to analyze Utah's existing social enterprise development ecosystem.
- The Intern will conduct research and gather information, working closely with university faculty, businesses, government agencies, nonprofit organizations, and university and community groups interested in launching and increasing the expansion of commercial social enterprise.
- The Intern will be responsible for developing appropriate social media, marketing, and promotion campaigns relevant to promoting awareness of existing and developing resources to support expansion of social enterprise.
- The Intern will independently interact with and develop working relationships with stakeholders and leaders in social enterprise.
- The Intern will guide the development of conferences, seminars, workshops and other interactive events to expand awareness of and recruit greater support and community professional participation in the launching of social enterprise.

**Please apply through the Internship Coordinator:**

Dominique Blanc  
University of Utah Honors College  
College of Social and Behavioral Sciences  
[Dominique.blanc@csbs.utah.edu](mailto:Dominique.blanc@csbs.utah.edu)  
330.571.3728