



UNIVERSITY OF UTAH  
HEALTH PLANS

**Employer: University of Utah Health Plans (nonprofit, unpaid)**

**Title: Marketing and Outreach Intern (multiple positions available)**

University of Utah Health Plans (UUHP) was formed in 1998 as a strategic initiative of University of Utah Health Care. They are committed to the “triple aim” of improving experience and quality of care, improving the health of populations, and reducing the per capita cost of care. They currently serve over 155,000 members, specializing in the health plan administrative of medical, mental health, and pharmacy benefits for individuals as well as government programs including Medicare and Medicaid. Begin integrated with University of Utah Health Care, they are uniquely positioned to bring greater value, better cost-efficiency, and an increased patient focus to their members. They believe in the power of collaboration and the significant influence it has on cost, quality, and care.

The Marketing and Outreach Intern will work with assigned supervisors to become familiar with data tracking systems necessary to perform all essential functions of the internship. Upon mastery of the processes necessary to navigate those systems, the Intern will be responsible for the transmittals applicable to UHHP’s Commercial and Medicare plans, including the tracking and reporting of all procedures. Further, the Intern will work alongside the Community Health Worker Advocacy Group as they work to support, expand, and market points highlighted on the Group’s action plan. The Intern may work to draft or workshop the action plan to ensure all goals will be met during the Intern’s tenure; the Intern will be expected to complete assigned key activities and tasks which would propel the action plan forward to completion. Because UHHP works very closely with people in the community, the Intern will likewise be immersed in communities which the Group intends to serve. This will ensure the Intern is equipped to complete all assigned goals and outcomes through outreach and services provided, including events. Throughout the internship, the Intern can expect to develop effective communication skills, interpersonal relationships, personal accountability, and skills in teamwork.

Hours, begin and end date, and holiday schedule will be agreed upon with direct supervisor. The Intern is encouraged to seek internship course credit through the University of Utah. For more information, contact the Internship Coordinator (Dominique Blanc, [dominique.blanc@csbs.utah.edu](mailto:dominique.blanc@csbs.utah.edu)).

**Projects/Learning Outcomes:**

- The Intern will learn how to identify transmittals applicable to UUHP’s Commercial and Medicaid plans.
- The Intern will use transmittals to communicate new or changed policies or procedures that will be incorporated into the CMS Online Manual System. The Intern will become familiar with the CMS Online Manual System and utilize this system when necessary.
- The Intern will work alongside the Community Health Worker Advocacy Group and assist with the key activities and tasks to be completed, focusing specifically on developing and/or executing the group’s action plan.
- The Intern will assist with and attend events pertaining to community outreach and services.
- The Intern will assist with enrollment studies and data collection.
- As necessary, the Intern will cross-collaborate with UUHP staff to ensure open communication and to explore the multi-faceted elements which constitute a service-oriented organization.

**Qualifications and Requirements:**

- University of Utah student
- Independent and creative self-starter
- Strong Communication (oral, writing, and presentation) skills
- Professional presence and demeanor

**To apply, please send your cover letter and resume to the Internship Coordinator:**

Dominique Blanc

[Dominique.blanc@csbs.utah.edu](mailto:Dominique.blanc@csbs.utah.edu)

330.571.3728